

James Dewes

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I am strongly technically oriented and have built on commercial experience with PHP, Python, JavaScript and an international Hackathon award by working towards a BSc in Computing and IT with the Open University alongside full time employment. I am now looking to change career focus to a development role.

Technical Skills

Languages

JavaScript, PHP,
Python, Java, C#,
HTML, XML, CSS

Version Control

Git, GitHub, SVN,
BitBucket,
SourceTree

Databases

MySQL, SQL Server

Frameworks

Laravel, jQuery,
Bootstrap

Others

Composer, Excel,
Word, PowerPoint,
Umlet

Education

Open University BSc Computing and IT (expected 1st) – 2015 to date

Web technologies (TT284)

Distinction

Object-oriented Java programming (M250)

Distinction

Software development with Java (M256)

Distinction

Other courses

Coursera Machine Learning (Stanford University - 2014)

Learn to Program: The Fundamentals (Python - University of Toronto 2012)

W3Schools PHP Developer Certificate (2009)

HTML Developer Certificate Excellence Notation (2009)

GCSE and A-Level

3 A levels, 9 GSCE's Including Mathematics, English and Science

Experience

Productcaster Specialist (secondment) - Summit

June 2019 to date

Following changes in the business I have been seconded to the Productcaster team to aid in on-boarding clients and delivering MVP of the Feedmanager SAAS solution. I continue to deliver analytics tagging solutions for the wider business.

Head of Data Integrations and Solutions - Summit

2017 to June 2019

I worked to develop the team proposition, recruit new team members and manage personal development of the team alongside continued delivery.

- Completed a 4-month project to migrate all clients and all business reporting from Rakuten Analytics to other solutions before GDPR, rapidly learning new solutions and working with client development and analyst teams
- Produced stand-alone C# applications and Google Scripts for marketing automation
- Awarded Summiteer of the Year 2018 by management of the 120 strong business

Marketing Solutions Manager - Summit

2013 to 2017

As the team doubled in size to keep pace with business growth, I took on mentorship of team members, trained the wider business, prioritised tasks, managed workflows and provided out of hours support.

- Produced stand-alone applications for data handling and sale journey modeling in Python
- Produced stand-alone applications in C# to help with task automation
- Ported and QA'd all JavaScript marketing analytics solutions for Argos to a new container
- Implemented use of Jira for request management
- Ran team meetings and Agile / Scrum - Kanban workflow meetings
- Team of the Year Award 2015 and Outstanding Contribution Award 2016

Marketing Solutions Engineer - Summit

2012 to 2013

Moving from client management to a specialist technical role as part of a team of two I took on responsibility for documenting and implemented analytics, producing advanced reporting and supporting inhouse technology. I contributed to client meetings and worked to further the overall technology road map.

- Maintained and extended a business-critical legacy feed management application on LAMP stack with SVN version control
- Configured marketing automation application built on Microsoft Server using T-SQL
- Implemented and maintained JavaScript analytics solutions with ecommerce teams

Client Management Team – Summit

2008 to 2012

Various client facing roles in the 30 strong client management team, including supporting a Senior Client Manager and a team of three executives as a Client Manager on the Argos account, delivery of affiliate and paid search marketing and strategy and relationship management. Additional responsibilities included reporting specialist, email marketing cover and on-site IT support.

Outside of work

Developing hullsangels.com, jamesdewes.com and icen-berg.space

Building and maintaining sites using the Laravel framework, PHP, Bootstrap, HTML/CSS, JavaScript and various APIs such as fullCalendar and Google Maps JavaScript API.

Hackathons

Delivering prototypes against the clock in small teams, using Python and web technologies.

- 2016 NASA Space Apps Challenge Global Nominee (York), Kennedy Space Center Winner
- 2017 Carbon Co-op challenge Hack Manchester Finalist, NASA Space Apps Challenge People's Choice (Hull)